



LEADERSHIP LESSONS from History

*As our business has grown, so have our resources—from faculty to guides to staff.
This issue features some of the people who make Tigrett Corp. leadership programs work.*

COMPLETING LEWIS & CLARK TRIP, DISCOVERY EXPEDITION RETURNS TO ST. LOUIS

Paddling toward the St. Louis Arch in dugout canoes, members of the Discovery Expedition of St. Charles, MO matched Lewis & Clark's arrival date exactly 200 years later—September 23, 2006. Landing just beneath the Eads Bridge, the Expedition members were greeted by a crowd of thousands and a newly-erected statue of Lewis & Clark.

The story of the formation of the Discovery Expedition (now over 230 volunteers from 38 states) is as interesting as the formation of the original Lewis & Clark Expedition.

Organized as a non-profit group, the contemporary expedition was begun by Glen Bishop, who spent 10 years building a replica keelboat in his backyard. Mr. Bishop, unfortunately, passed away before the bicentennial celebration of Lewis & Clark.



The white and red pirogues and the 55-foot keelboat carried crew members up the Missouri River. Photo by Jim Sturm, Discovery Expedition of St. Charles, MO.

Completing the two-and-a-half-year journey on Lewis & Clark's trail made this the longest military re-enactment in American history. Discovery Expedition also built working replicas of the original expedition's three boats, and created a museum in St. Charles, MO to house the boats—which we see in our St. Louis-based workshops.

AUTHOR DEVELOPS WORLD WAR II LESSONS FROM EISENHOWER AND CHURCHILL

Don Markle, author and retired intelligence officer, is a mainstay of the new *Lessons from Eisenhower and Churchill* program. Not only did Don co-author the resource book for this course, but he has designed two specialized tours for the program.

In the first tour, Don takes workshop attendees to those Gettysburg sites that were significant to Eisenhower—from the World War I tank school training grounds at Camp Colt to the only home the Eisenhowers ever owned.



Markle points out sites on the Gettysburg battlefield where World War II leaders came to study military

A docent at the Eisenhower Farm, Don recently co-authored a book with Ralph Hauenstein, Eisenhower's chief of intelligence in World War II for the European Theatre of U.S. Operations (ETOUSA). For insights on this little-known area of America's involvement in World War II, check out the title, *Intelligence Was My*

Line: Inside Eisenhower's Other Command.



Don Markle demonstrates the workings of a World War II German Enigma machine.

Spymasters of the Civil War and *Lincoln's Telegraph Operator* provide rich Civil War stories that Don shares with Tigrett workshop attendees during the *Lessons from Lincoln* programs.

The second tour takes an unusual view of the Gettysburg battlefield—from the perspective of visiting World War II leaders, including Rommel, de Gaulle, Montgomery, and Churchill (a visitor several times to the Civil War site he described so eloquently in his book, *History of the English-Speaking Peoples*).



Bernard Montgomery, visiting Eisenhower in Gettysburg, tours the battlefield. Do you wonder what Ike was thinking? Photo courtesy of the National Park Service.

Before moving to Gettysburg, Don served for 34 years in U.S. intelligence work (13 of those years in Europe). Upon retiring, he took up writing, and two of his books, *Spies and Spymasters of the Civil War* and *Lincoln's Telegraph Operator* provide rich Civil War stories that Don shares with Tigrett workshop attendees during the *Lessons from Lincoln* programs.

JAMES GETTY BREATHES LIFE INTO LINCOLN PORTRAYAL



Like the real Lincoln, Getty reaches out to people.

Adding new meaning to the term, Living Historian, Jim Getty portrays Abraham Lincoln throughout the country for schools and civic groups, parades, riverboat cruises, and our *Lessons from Lincoln*.

For Tigrett Corp. audiences, Jim convincingly explains how Lincoln thought and was able to deal with ambitious subordinates.

Having studied voice and choral conducting, Jim taught at both college level and public schools. After numerous remarks on his resemblance to Lincoln, Jim began offering programs in the role of Lincoln. In 1977, he moved to Gettysburg, portraying Lincoln full-time.



An appearance by President Lincoln makes the leadership case study come to life for participants.

Jim has been seen as Lincoln on television, as well as in three movies: *Ironclads* (1991); *Gettysburg: Three Days of Destiny* (2004); and *Red Legged Devils* (2007).

IT WAS A VERY GOOD YEAR



Brad Winn, Site Manager of the Lewis & Clark Historical Site in Hartford, IL, serves a dual role in the *Lessons from Lewis & Clark* workshops. A classroom instructor, he tells the story of the Lewis & Clark Expedition's search for talent, and how that talent was honed into a team over the first winter. As a museum manager and native of Illinois, Brad also serves as tour guide for the Illinois and Missouri sites along the Lewis & Clark trail. If you ask him, he will also point out the best restaurants in the area!



River Riders, a West Virginia-based company, taught team building through white water rafting adventures, a new element of our *Lessons from Lewis & Clark* courses conducted in Harpers Ferry, WV. Pictured here, the pilot program in July 2006, setting out in four teams on the "easy part" of the river journey. We have no photos from the swifter-moving parts of this team exercise, as our photographers fell overboard or just plain forgot to take pictures.



Joe Marshall, key instructor for 2 Tigrett workshops—*Lessons from Little Bighorn* and *Lessons from Lewis & Clark*—was featured in the TV mini-series, *Into the West*. Serving as narrator for the lead character, *Loved by the Buffalo*, Joe also appeared as the Lakota medicine man in episodes 5 and 6. This year also saw the publication of Joe's latest books: *Walking with Grandfather* and *Keep Going*. Another crown in his cap was an honorary doctorate from Sinte Gleska University, which Joe helped charter.



Connie and Larry Clowers, seen here as Julia and Ulysses S. Grant, joined the Tigrett Corp. team this year—both as reenactors and as classroom instructors.



How did Dick Phillips keep teaching when the ceiling leaked? He kept his sense of humor and his umbrella up. But we moved all future *Lessons from Fredericksburg* classes to the brand-new Hilton Garden Inn.



Tiffany Stouck, formerly a real estate agent and trainer in Washington, DC, just returned to her hometown, Gettysburg, and Tigrett Corp. hired this talented businesswoman before anyone else could make her an offer. Tiffany arranges all logistics for workshops, managing a team of site managers in distant cities. She has also quickly built a reputation as our top photographer.



Brad Patterson, former Deputy Secretary to President Eisenhower's Cabinet, shared insights on Eisenhower's management style and his ability to handle complex challenges. Brad is the author of several books on the workings of White House staff—*The Ring of Power: The White House Staff and Its Expanding Role in Government*, and *The White House Staff: Inside the West Wing and Beyond*.



John Baniszewski, Licensed Battlefield Guide, doesn't just talk about leadership at the Battle of Gettysburg, he demonstrates his concepts during walks on the battlefield. John offers new options for Tigrett Corp., tailoring 1-day or 2-day programs that suit the needs of clients.



Charlie Clark (left, a direct descendant of explorer William Clark) and **Norm Bowers** (retired U.S. Army and current scheduler for 238 reenactors)—both members of the Discovery Expedition of St. Charles—show uniforms and weapons of the Lewis & Clark Expedition to workshop attendees.